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## KODAK AWARD NEW DIRECTOR OF THE YEAR

Designed to recognise and promote exceptional new commercial directors in the Asia Pacific Region, the **KODAK AWARD New Director Of The Year** honors outstanding commercial directors whose fresh thinking and creativity sets them apart from the rest.

The initiative offers new directors the opportunity to showcase their brilliance in front of hundreds of worldwide creatives and commercial production representatives at two special awards evenings to be held in September and November in Sydney this year.

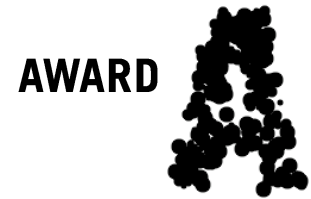
New in 2009, the KODAK AWARD New Director Of The Year will select a winner from two categories;

1. Current commercial directors who have only been in the commercial production field for a maximum of two years
2. Current students enrolled in a full time training program or a graduate from a full time training program within the last 12 months of the competition closing date.

A distinguished panel of international directors and Creative Directors will judge the entries and finalists will be showcased at a special New Directors' event. The winning current commercial director will be awarded a prize of 10 x 400' loads of 35mm Kodak Motion Picture Film valued at approximately \$4,000.00 And the winning film school student or recent graduate will be awarded 5 x 400' loads of 16mm KODAK Motion Picture film valued at approximately AUD 1,300.00

These prizes will allow the filmmakers to express him/herself with high quality film images and subsequently build upon and enhance their show reel.

The winners will also be introduced and recognised at the AWARD Presentation Evening to be held on November 12<sup>th</sup> 2009 and attended by up to 800 of the finest industry members from the region.



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## Eligibility

All entrants must fall under one of the following categories;

1. Current commercial directors who have only been in the commercial production field for a maximum of two years
2. Current students enrolled in a full time training program or a graduate from a full time training program within the last 12 months of the competition closing date.

You are eligible if you have been directing other material previous to your commercial work.

Moving images only will be accepted as entries for judging.

## Your Entries

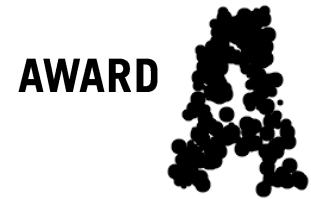
***All Entries are FREE • All Entries must be received by Friday 31st July 2009***

### Entrants from Asia and New Zealand only

All entrants across Asia and New Zealand will need to send a data DVD of their submission and a copy of their resume by post to AWARD. Submissions sent by post MUST be received at AWARD by Friday 31<sup>st</sup> July in order to be accepted.

Send you submission to;

Hannah Morden  
KODAK AWARD New Director  
Suite 43, Level 4, 61 Marlborough Street  
Surry Hills, NSW 2010, Australia



## Entrants from Australia

All entrants within Australia may upload their submission via the FTP site.

### For your work to be judged, you must enter the following requirements:

1. A one page word.doc file of your resume. This can be included on the data DVD.
2. Three selections of your best work, anything for broadcast directed by yourself at any point in your career. Moving image only – ie. art pieces, animation, commercial art, music videos, shorts, viral design.

**FORMAT OF WORK:** These are strict guidelines and must be followed if you want your work judged correctly;

**Mac OS:** File extension: .mov or .dv Size: 720 x 576, 16x9 PAL  
Anamorphic Frame Rate: 25fps Compression: DV PAL Quality: Best Scan Mode: Interlaced

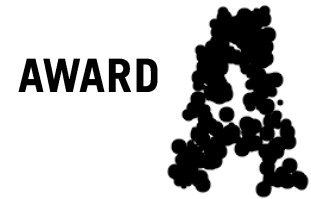
*Audio will be as follows:* Format: Big Indian(i.e.Linear PCM) Sample Rate: 48.000 khz Sample Size: 16 bit Channels: Stereo (L R) Estimated File Size: 240MB per 1 minute of footage.

**PC:** File extension: .avi Size: 720 x 576, 16x9 PAL Anamorphic Frame Rate: 25fps Compression: DV PAL Quality: Best Scan Mode: Interlaced

*Audio will be as follows:* Format: Uncompressed Sample Rate: 48.000 khz Sample Size: 16 bit Channels: Stereo (L R) Estimated File Size: 220MB per 1 minute of footage

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61 MARLBOROUGH STREET  
SURRY HILLS NSW 2010  
AUSTRALIA

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FAX +61 (0)2 9699 2928  
AWARD@AWARDONLINE.COM  
AWARDONLINE.COM



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### **IMPORTANT NOTES:**

1. Save your file as your first name, last name and the first three letters of the file. *For example – JohnSmithxyz*
2. Files are to be maximum 3 minutes in length.
3. Only enter your files once each – only one version of the file will be accepted.
4. Enter all work in the one session to ensure files are received together.

### **Contact Us**

AWARD  
Suite 43, Level 4  
61 Marlborough Street  
Surry Hills NSW 2010  
AUSTRALIA

AWARD Telephone  
+61 2 9699 2999

[www.awardnewdirector.com](http://www.awardnewdirector.com)

Email: [kodaknewdirector@awardonline.com](mailto:kodaknewdirector@awardonline.com)